



Head Teacher. Colin Marks
Trust Executive Deputies. Nick File
Trevor Goakes

Dear Parents/Carers

21st March 2024

We are writing to let you know that OWN Trust is moving to Facebook as its new social media platform. This means that Orton Wistow Primary School will have a new main Facebook page and other pages (including class pages) to replicate what we already offer parents on X. The changes are due to take place on Monday 22nd April 2024.

Our new Facebook pages will enable us to maintain a regular, consistent, informative, and friendly social media presence that celebrates the life of the school to parents and the wider community.

The reason for this change from X to Facebook is because, in last year's OWN Trust Parent Survey about communications, parents identified Facebook as one of their preferred social media platforms with X coming out as the least favourite. There have also been changes to the way X is set up which makes it less user-friendly.

Whilst the Facebook pages are being set up, you can still follow all our latest news in the usual places, including on the website (Orton Wistow Primary School – School News) and newsletters (Orton Wistow Primary School – School Newsletters)

We will be in touch after Easter with more details about the Facebook launch. We hope that you will enjoy following us on our Facebook pages when they are launched on Monday 22nd April.

Kind regards

Mr. Marks
Headteacher

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